

Press Release from Information & Public Relations Department,
Soochna Bhawan,
Gangtok

Gangtok, November 25 (IPR): The Information and Public Relations Department (IPRD) will conduct a training session on the use and role of Artificial Intelligence (AI) at Soochna Bhawan in Gangtok on 26th November 2025 from 11:00 am onwards.

The session will be led by Mr. Sorav Jain, who has trained professionals from the Times of India, Hindustan Times, Deloitte, MSL India, Publicis Sapient, and other leading organisations. He is also the founder of Digital Scholar and has trained over five lakh students.

The training will cover the following topics:

1. Fast content creation and editing on the field
 - Drafting captions, headlines and summaries
 - Converting raw notes or voice recordings into ready text
 - Real-time grammar, spelling and tone correction
 - Maintaining accuracy during rapid production
2. AI tools for video editing
 - Auto-cutting field footage
 - Automatic subtitle generation
 - Preparing reels and short news formats
 - Footage stabilisation and audio support
 - Resizing videos for multiple platforms
3. AI tools for image editing
 - Auto-enhancing images
 - Removing unwanted elements
 - Cropping and resizing
 - Preparing thumbnails and text overlays
4. Real-time fact checking and verification
 - Cross-checking information before posting
 - Preventing misinformation during breaking news
 - Verifying images and videos
5. AI for social media optimisation
 - Preparing platform-specific captions
 - Identifying trending keywords and hashtags
 - Assessing content performance patterns
6. Work-flow automation through AI
 - Converting field reports into ready content
 - Auto-organising photos and videos
 - Creating reusable templates
 - Scheduling posts and preparing multi-platform versions
7. Safety, ethics and responsible use of AI
 - Ensuring accuracy in content
 - Avoiding misleading visuals
 - Following ethical rules
 - Understanding copyright limits and risks

The Information & Public Relations Department cordially invites all State Government officials and officers who wish to join the session. Members of the press fraternity are also invited to participate.