



TOURISM & CIVIL AVIATION DEPARTMENT
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GOVERNMENT OF SIKKIM
GANGTOK DISTRICT,
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No: 1432/DOT&CAV

Date: 06/11/2025

To,

The hoteliers,
All Hotels/Resorts,
NH-10(Rangpo to Pangthang)

Sub: Appeal for hotel/resorts decorations on the occasion of 13th ITM, Gangtok 2025

Dear hospitality partners,

We are pleased to announce that Sikkim is hosting the prestigious 13th International Tourism Mart (ITM) Gangtok scheduled from 13th -16th November 2025 at Pangthang ground. This is a momentous occasion to put our state in the global map of tourism, welcoming national and international delegates, buyers, media personnel and dignitaries from across the world.

This event is a golden opportunity to showcase the beauty, rich culture and warm hospitality that Sikkim is famous for. The eyes of tourism industry will be upon us and we have a collective responsibility to make a lasting first impression.

We, therefore, appeal to you as valued stakeholders in Sikkim's tourism ecosystem to actively participate and support in this grand celebration.

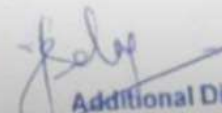
We kindly request all hotels and resorts along the NH-10 (Rangpo to Pangthang) to decorate your exterior and premises to create a vibrant, welcoming and festive atmosphere from 11th to 16th November 2025. Your efforts will play a crucial role in setting the tone for the entire event.

Together let's make ITM, Gangtok an unforgettable success for Sikkim Tourism

Looking forward to your support

Yours faithfully,




Additional Director
(Hospitality)
Government of Sikkim
Gangtok